



Shivayee Education Social and Medical Trust, Amravati

SUSHILA SURYAWANSHI MANAGEMENT INSTITUTE OF TECHNOLOGY ADVANCEMENT

Approved by - AICTE, Delhi & DTE, Maharashtra

Affiliated to - Sant Gadge Baba Amravati University, Amravati



MBA PROGRAM PROSPECTUS

• 2025-26 •



Our Inspiration

Late. Sushila Suryawanshi

Meet Sushila Suryawanshi: a beacon of resilience, determination, and compassion

Despite facing relentless challenges, she stood unwavering, never yielding to the odds or corrupt systems. Instead, she championed education, instilling in her children the values of integrity, modern thinking, and empathy for the less fortunate.

Born into a farmer's family, Sushila understood the power of education firsthand. Despite her own schooling halting at the 4th standard, she refused to let her circumstances define her children's future. Widowed at a young age, she embraced self-reliance with pride, dedicating herself to nurturing her children's potential.

Her legacy isn't just in her son, Professor Dinesh Suryavanshi, but in the countless lives she touched through her unwavering support for education. She believed poverty wasn't a crime, but impoverished thinking was. Her words echoed hope in the darkest of times, reminding us all that within the depths of darkness lies the promise of a radiant dawn.

Sushila Suryawanshi, a woman of remarkable strength and boundless compassion, continues to inspire generations with her extraordinary journey."

Her silent endurance spoke volumes, teaching us invaluable lessons without uttering a single word. Through 8 years of dialysis, she imparted over 2000 lessons, not just for her children or the youth, but for society at large.

She echoed Mata Amrutanandamayi's wisdom, reminding us that true tragedy isn't found in death itself, but in squandering our potential and failing to utilize our capabilities. Sushila Suryawanshi's resilience and determination in the face of adversity serve as a beacon, guiding us to embrace each day as a new opportunity for growth and fulfilment. Her legacy lives on not just in her family, but in the countless lives touched by her silent yet powerful message."

About Institute

At SSMITA, we are dedicated to personifying the Indian educational philosophy, which is deeply intertwined with the Indian identity, psyche, and ethos, while also embracing a global perspective under the principle of "One Earth, One Family & One Future."

Our mission goes beyond mere change; we strive for transformation at every level, particularly in the realm of thought, guiding individuals towards achieving perfection.

India's tradition of moral education is a cornerstone of our approach at SSMITA. Inspired by spiritual leaders like sants and others, we believe that education is the outward expression of an individual's inner abilities, skills, and thoughts.

Our management and Board of Governance at SSMITA are committed to the belief that every stakeholder and employee have valuable insights and opportunities in areas such as management, academia, research, innovation, incubation, employment, training, and placement. This philosophy is a foundational principle of the Shivayee Educational Social and Medical Trust.

With humility, we acknowledge that our aim is not to make revolutionary changes but to continually advocate for the essential elements of genuine growth, which stand against egotism and exploitation.

Join us at SSMITA as we pursue a journey of intellectual and moral development, fostering a community of thoughtful, socially responsible, and globally aware leaders.



VISION

"At SSMITA, we empower futures through transformative education, fostering sustainable progress for a proud alma mater"

MISSION

1. **Leadership Development** : Dedication to molding future leaders by providing rigorous management education that instils knowledge, skill, competence, vibrancy, meritocracy, and hard work in the youth.
2. **Holistic Growth** : Beyond academic excellence, a commitment to fostering innovation, critical thinking, and ethical decision-making, contributing significantly to region and nation building.
3. **Inclusive Excellence** : At SSMITA, we invite you to join a community dedicated to shaping leaders and contributing to a prosperous and inclusive India.





FROM THE CHAIRMAN'S DESK

Dr. Smita Suryawanshi

Chairman,
Shivayee Educational, Social & Medical Trust

To make India a great nation is not just an opportunity but our solemn duty. Shivayee Educational Sanstha is committed to playing a pivotal role in this mission. Our organization aims to seize the precious opportunities available to us, striving to uplift our society, industry, and academia by imparting skills that are relevant and essential for the 21st century.

We are dedicated to fostering an environment that rejects bad practices and champions the best academic and social standards through transparency and integrity. In this atmosphere of positive change, we support and promote practices that ensure fairness and excellence.

It is imperative to send a clear message that no individual will be neglected or deprived of the chance to participate in the mainstream of progress based on caste, creed, sex, or religion. We stand for an inclusive approach where everyone can contribute to and benefit from the growth and development of our great nation.

Together, let us work towards building a brighter future where education and progress are accessible to all, and where our collective efforts pave the way for a prosperous and inclusive India.



FROM THE SECRETARY'S DESK

Prof. Dinesh Suryawanshi

Secretary,
Shivayee Educational, Social & Medical Trust

At Shivayee Educational Sanstha, our mission is to cultivate meritocratic human resources that prioritize the needs of the poorest citizens. Our aim is to redefine our institute as a centre of opportunity, where education knows no bounds, and everyone can grow at an equal pace.

We are dedicated to creating a conducive environment through the active involvement of our leadership team, who encourages innovative ideas, recognizes talent, and provides equal opportunities for growth. By fostering such an environment, we ensure that every individual has the chance to excel and contribute meaningfully.

As we look to the future, we are committed to playing an active role in defining India's aspirational goals within the context of global developments. Our vision extends beyond local achievements; we aspire to position India prominently on the global stage.

In making Vidarbha self-confident and independent, we must think deeply about the kind of community and country we want to build. This involves inspiring not only our students and young people but also our teachers and business leaders. Together, we can instil a profound sense of pride and foster a workaholic culture of human resource development.

Let us all work together to realize this vision, ensuring that our efforts lead to a brighter, more inclusive future for all.



DIRECTOR'S MESSAGE

Dr. Pallavi Mandaogade

Director,
Sushila Suryawanshi Management Institute of
Technology Advancement

At SSMITA, we are dedicated to fostering excellence in management education, research, training, and innovation. We embrace the philosophy of "नास्ति विद्यासमो बन्धुर्नास्ति विद्यासमः सुहृत्। नास्ति विद्यासमं वित्तं नास्ति विद्यासमं सुखम्॥," highlighting the pivotal role of effective management in achieving success.

Our holistic approach ensures that our students are industry-ready, armed not only with essential conceptual knowledge and skills but also enriched through direct interactions with industry experts and leaders. Through corporate connect sessions, live projects, industry visits, internships, and personalized mentoring, we prepare our students to excel in the professional world.

India's rich tradition values education deeply, guided by spiritual leaders like Sant, who have taught that education is a manifestation of one's inner talents, abilities, and thoughts. This ethos inspires us to cultivate students who are equipped to tackle future challenges with the right skill sets.

We are committed to providing each student with unparalleled opportunities to succeed and reach their full potential, enabling them to forge their own unique paths. At SSMITA, our mission is to nurture socially conscious leaders, managers, and entrepreneurs who will make impactful contributions to society and the world.

We prioritize building strong industry connections to ensure exceptional placement opportunities for our students, empowering them to contribute meaningfully across various sectors of the nation, thereby fostering prosperity, peace, and progress.

We look forward to embarking on this journey of reflection, discovery, and advancement together with you!

GOVERNING BODY

Sr. No.	Name	Designation
1	Dr. Smita Suryawanshi	Chairman
2	Prof. Dinesh Suryawanshi	Secretary
3	Mr. Abhay Suryawanshi	Treasurer
4	Mr. Sanjay Jadhav	Member
5	Dr. A. B. Marathe	Member
6	Mr. Shailesh Naringe	Member
7	Mr. Prakash Patil	Member
8	Mr. Sagar Suryawanshi	Member
9	Dr. Rajesh Lekhapure	Member
10	Dr. Suhas Pachpande	Member
11	Mr. Vineet Kuber	Member
12	Mr. Jayesh Suryawanshi	Member
13	Representative of AICTE	Member
14	Representative of UGC	Member
15	Representative of Sant Gadge Baba Amravati University	Member
16	Mr. Vijay Kadre	Member
17	Mr. Ganesh Suryawanshi	Member
18	Mr. Vinod Kalantri	Member

MOU Signing with Cognavi India Pvt. Ltd. A Japanese Venture



Students Achievements



Arjun Mahore
Winner of
Hackathon Competition
Conducted by Incubation
and Innovation Cell of
Sant Gadge Baba
Amravati University



**Jaya Bijore, Kaveri Bhiogade,
and Prerna Kirne** Second Prize in
Business Quiz at Parishkriti 2025



Gaurav Thakur and Nishant Uke
Second Prize in
Movie Mania at Parishkriti 2025



Ku. Vaishnvi Bahurashi, Gauri Khalkhone
Second Price in PARISHKRITI 2K23



**Yash Gandhare and
Amey Malpe**
Participated in Parishkriti 2k23

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Media Speaks

सुशीला सूर्यवंशी मैनेजमेंट में एमबीए का दीक्षारंभ

7 दिवसीय कार्यक्रम का आयोजन

अमरावती, 4 अक्टूबर- शिवाई एजुकेशनल, सोशल एंड मेडिकल ट्रस्ट की ओर से संचालित सुशीला सूर्यवंशी मैनेजमेंट इंस्टिट्यूट ऑफ टेक्नॉलॉजी 7 दिवसीय दीक्षारंभ 2024 यह सात दिवसीय इंडक्शन कार्यक्रम आयोजन किया गया, कार्यक्रम की अध्यक्षता संस्था के सचिव प्रा. दिनेश सूर्यवंशी ने की, इस अवसर पर प्रमुख अतिथि व व्याख्याता अमित अरोकर उपस्थित थे. सुशीला सूर्यवंशी महाविद्यालय की संचालिका डॉ.

पल्लवी मांडवगडे व अतिथियों के हाथों स्व. सुशीला सूर्यवंशी और डॉ. बाबासाहेब आंबेडकर की प्रतिमा का पूजन किया गया. संस्था अंतर्गत प्रथम वर्ष के नियमित और विशेषतः एमबीए छात्रों के लिए दीक्षारंभ सात दिवसीय इंडक्शन कार्यक्रम बड़े ही उत्साह से संपन्न हुआ. यह कार्यक्रम संस्था के प्राध्यापक व द्वितीय वर्ष के संयोजन में लिया गया. उद्घाटन सत्र में प्रमुख अतिथि अमित अरोकर ने रोजगार व स्वयंरोजगार विषय पर प्रेरणादायक

मार्गदर्शन किया. इस अवसर पर डॉ. पंकज वसाडकर ने भी मार्गदर्शन किया. इसके पश्चात आचार्य चाणक्य कौशल्य विकास केंद्र संदर्भ में प्रधानमंत्री के हाथों ऑनलाइन उद्घाटन तथा कौशल प्रधान अभ्यासक्रमों को जानकारी छात्रों के समक्ष प्रस्तुत की गई. कार्यक्रम में जगदीश कदम, प्रा. दिनेश सूर्यवंशी, डॉ. मंजूषा कालमेघ, प्रा. अमोल करमरकर ने विविध विषयों पर मार्गदर्शन किया. कार्यक्रम में अनेक मान्यवरों ने उपस्थित रहकर महत्वपूर्ण जानकारी विद्यार्थियों को दी. प्रमुख

दीड वर्षामध्ये १०० विद्यार्थ्यांना शाश्वत रोजगार

अमरावती, १३ जानेवारी २०२४ | संपर्क-५१२६ | मूल्य ६ रुपये | www.tanurbarhat.net

एमबीए/एमटीएचा निवृत्ती प्रथम

अमरावती, १२ जानेवारी - सुशीला सूर्यवंशी मैनेजमेंट इंस्टिट्यूट ऑफ टेक्नॉलॉजी (एमबीए/एमटीए) यांनी आयोजित केलेल्या एमबीए/एमटीएचा निवृत्ती प्रथम परीक्षा यशस्वीपणे पूर्ण झाली. या परीक्षात १०० विद्यार्थ्यांनी यशस्वीपणे उत्तीर्ण होऊन शाश्वत रोजगार मिळविला. या संधर्भात सुशीला सूर्यवंशी मैनेजमेंट इंस्टिट्यूट ऑफ टेक्नॉलॉजीच्या संचालिका डॉ. पल्लवी मांडवगडे यांनी या विद्यार्थ्यांना शुभेच्छा व्यक्त केल्या. यावेळी डॉ. पल्लवी मांडवगडे यांनी या विद्यार्थ्यांना शुभेच्छा व्यक्त केल्या. यावेळी डॉ. पल्लवी मांडवगडे यांनी या विद्यार्थ्यांना शुभेच्छा व्यक्त केल्या.

जनमाध्यम

सुशीला सूर्यवंशी महाविद्यालयात 'छात्र गतिविधि सप्ताह'

अमरावती, १२ जानेवारी - सुशीला सूर्यवंशी महाविद्यालयात 'छात्र गतिविधि सप्ताह' आयोजित करण्यात आला. या सप्ताहात विद्यार्थ्यांनी विविध स्पर्धात्मक प्रतियोगितांमध्ये भाग घेतला. यावेळी विद्यार्थ्यांनी विविध स्पर्धात्मक प्रतियोगितांमध्ये भाग घेतला.

प्रतिदिन अखबार

अमरावती, १३ जुलै २०२४

www.pratidinakhabar.com

अमरावती में इकोनॉमिक जोन विश्व स्तरीय डाटा सेंटर की स्थापना करें

शिवाई एजुकेशन सोशल एंड मेडिकल ट्रस्ट की अध्यक्ष डॉ. स्मिता सूर्यवंशी व प्रा. दिनेश सूर्यवंशी ने की मांग

प्रतिदिन अखबार

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सुशीला सूर्यवंशी महाविद्यालयातील विद्यार्थ्यांचे यश

अमरावती, १२ जानेवारी - सुशीला सूर्यवंशी महाविद्यालयातील विद्यार्थ्यांनी विविध स्पर्धात्मक प्रतियोगितांमध्ये भाग घेतला. यावेळी विद्यार्थ्यांनी विविध स्पर्धात्मक प्रतियोगितांमध्ये भाग घेतला.

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अमरावती, १२ जानेवारी - सुशीला सूर्यवंशी महाविद्यालयात आकांक्षा पुण्यस्मरण सोहळा संपन्न.

Placement

IndiaMART InterMESH Ltd.

Position Offered : Executive – Client Acquisition (FSF)

Salary Offered : 3.96 + Incentives



Shubham Indurkar
MBA, SGBAU 2025



Anup Bhuyar
MBA, PRPCCEM 2025



Ahefaz Khan
MBA, PRPCCEM 2025



Sumit Nemade
MBA, PRPCCEM 2025



Nilay Yadav
MBA, PRMITR 2025



Tejas Ugale
MBA, PRMITR 2025



Ritvik Saraf
MBA, PRMITR 2025



Priyaj Yerlikar
MBA, PRMITR 2025



Nishant Ruika
MBA, PRMITR 2025



Aadesh Ingole
MBA, PRMITR 2025



Harshal Pagore
MBA, PRMITR 2025



Rushikesh Mankar
MBA, SSGMCE 2025



Aditya Unhale
MBA, SSGMCE 2025



Yashvant Pawar
MBA, SSGMCE 2025



Nikhil_Kale
MBA Marketing,
SSMITA 2025



Sarvadnya Kale
MBA, Sipna COET 2025

Learning Routes Pvt. Ltd.

Position Offered : Sales Associate

Salary Offered : 6.06 LPA



Dipali Deshmukh
Dept. SGBAU



Vedant Wani
GH Raisoni



Kunal Choudhary
HVPMCOET



Manan Aware
HVPMCOET



Nishant Ruikar
PRMITR



Tanmay Thorat
PRMITR



Vaishnavi Pathare
PRMITR



Vedant Kekade
PRMITR



Mohd Muzaaf
PRPCOEM



Purval Thote
SSMITA



Vaishnavi Bahurashi
SSMITA

SIMAK IT Pvt. Ltd.

Position Offered : Geo Data Analysts, Drawing Engineer
Salary Offered : 2.24 LPA



Kalyani Godbole
GCOE Yavatmal



Meharajbee Fattu Shaikh
GCOE Yavatmal



Abhishek Sawarkar
GCOE Yavatmal



Nehal Kale
PRPotePCOE



Diksha Bawane
SSMITA



Arjun Mahore
SSMITA



Tejaswini Gulhane
BDAPJAKC



Utkarsh Chakranarayan
BDAPJAKC



Havisha Toliwal
GCOE



Pawan Ingle
GCOE Yavatmal



Kalash Shar
GCOE Yavatmal



Ganesh Sonune
GCOE Yavatmal



Saiyed Mohiboddin
SipnaCOET



Prajwal Bhoge
SipnaCOET



Aditya Gawande
SipnaCOET

Diaspora Innovations Pvt. Ltd. (GRADplus®)

Position Offered : Business Development Executive (BDE)
Salary Offered : 2.4 LPA



Pradip Sahu
MBA, PRPCEM 2025



Tejas Umare
MBA, SipnaCOET 2025

Cincooni Systems Pvt. Ltd.

Position Offered : Sales & Marketing Analytics, Human Resource Executive
Salary Offered : 5-9 LPA



Avri Khalkhone
SSMITA



Rajeshwari Tayade
SSMITA



Vaishnavi Bahurashi
SSMITA



Yash Gandhre
SSMITA

Program Structure

Overview of the MBA program

The MBA program is a transformative educational experience designed to prepare aspiring business leaders for success in the dynamic corporate world. Through a comprehensive curriculum, students gain a deep understanding of core business disciplines and develop essential skills in finance, marketing, operations, strategy, Data Analytics, and leadership.

The program focuses on bridging the gap between theory and practice by providing hands-on learning opportunities such as case studies, simulations, and projects. With a global perspective, students also have access to international study trips and collaborations, preparing them for the challenges of the global business environment. Networking opportunities and career development support ensure a seamless transition into the business world, equipping graduates with the skills, knowledge, and network needed to make strategic decisions, drive innovation, and lead organizations to success.

Key program highlights and features

1. Well-Rounded Curriculum

Our MBA program covers all the important areas of business — like Finance, Marketing, Operations, Strategy, and Leadership. You'll learn how businesses work and get the skills needed to grow in today's fast-changing world.

2. Focus on Modern Technology

We help you stay ahead by teaching you about the latest technologies like Artificial Intelligence (AI), Data Analytics, Blockchain, and Digital Marketing. You'll learn how to use these tools to solve business problems and lead innovation.

3. Learn by Doing

Our program includes real projects, case studies, and simulations. This hands-on experience helps you apply what you learn in class to real-life business situations.

4. Industry-Relevant Learning

We work closely with companies to keep our course content updated. That means you'll learn the skills and knowledge that today's employers are looking for.

5. Entrepreneurship Support

Want to start your own business? We offer special courses, expert mentors, and networking with successful entrepreneurs to help you turn your ideas into reality.

6. Leadership Skills

We prepare you to become a confident and capable leader. Through workshops, seminars, and coaching, you'll learn how to lead teams, make smart decisions, and inspire others.

7. Strong Industry Network

Meet and learn from business leaders, attend guest lectures, and join networking events. Build valuable connections for your future career.

8. Career & Placement Support

Our placement team will guide you every step of the way — from career planning and resume building to interview preparation and job placements with top companies.

9. Collaborative Learning Environment

You'll work with classmates from different backgrounds, take part in group projects, and enjoy lively classroom discussions — all helping you learn better, together.

Curriculum Overview

The Master of Business Administration (MBA) program at SSIMITA is a two-year, full-time program that provides students with the knowledge and skills they need to succeed in today's business world. The program is approved by AICTE, New Delhi & Government of Maharashtra with an affiliation to Sant Gadge Baba Amravati University, Amravati, designed to be rigorous and challenging, but it also offers students the opportunity to develop their critical thinking, problem-solving, and communication skills.

Curriculum

The MBA program at SSIMITA is divided into four semesters. The first semester focuses on the core business subjects, such as accounting, finance, marketing, and general management. The next three semesters allow students to specialize in a particular area of business, such as Marketing Management, Finance, Human Resource Management, Business Analytics, Information Technology & Systems Management.



MBA In Marketing Management

Program Overview

The MBA in Marketing Management at SSMITA is designed to build dynamic marketing professionals who understand customer needs, brand strategy, and digital engagement. This program blends classic marketing principles with modern tools like social media, content marketing, influencer strategy, SEO/SEM, and marketing analytics. Students will learn how to craft compelling campaigns, conduct market research, and drive sales across diverse platforms and customer segments. With a strong focus on both strategic thinking and hands-on execution, this specialization prepares students to excel in competitive global markets and fast-paced digital environments.

Key Learning Areas

- Consumer Behavior & Market Research
- Digital & Social Media Marketing
- Sales & Distribution Management
- Brand & Advertising Strategy
- International Marketing
- Marketing Analytics

Career Opportunities

Graduates of this program are in high demand across all sectors—from FMCG to e-commerce.

Job Profiles

- | | |
|--------------------------------|---------------------------------|
| ■ Brand Manager | ■ Marketing Manager |
| ■ Digital Marketing Specialist | ■ Market Research Analyst |
| ■ Advertising Account Manager | ■ Sales Manager |
| ■ Product Manager | ■ Public Relations Manager |
| ■ Media Planner | ■ Social Media Manager |
| ■ E-commerce Manager | ■ Business Development Manager |
| ■ Market Analyst | ■ Customer Relationship Manager |
| ■ Marketing Consultant | |

SUBJECTS

Semester 1	Semester 2	Semester 3	Semester 4
Managerial Economics	Marketing Management Concepts	Brand Management	Corporate and Social Responsibility
Financial Reporting, Statements and Analysis	Integrated Marketing Communications	Service Marketing	UHV 2
Organizational Behaviour	Consumer Behaviour	International Marketing	Internship Project Report & Viva-Voce
Management Practices	Business Marketing Operations/ Marketing Research	Marketing Analytics	Case Study Preparations and Presentations
Research Methodology and Intellectual Property Rights	Retail Marketing and Distribution Management	Advertising and Media Planning / Digital Marketing	Corporate and Social Responsibility
Indian Ethos and Business Ethics / Legal and Business Environment	Business Communication	Introduction to Supply Chain Management	
Computer Application for Business	Entrepreneurship	UHV 1	

MBA In Finance

Program Overview

The MBA in Finance at SSMITA prepares students for leadership roles in the financial world. The program offers in-depth knowledge of financial systems, investment strategies, budgeting, risk management, taxation, and global financial operations. Through real-world case studies, financial modeling, and exposure to tools like Excel, R, and FinTech platforms, students develop analytical and decision-making skills that are crucial in today's dynamic economic landscape. Graduates emerge with the expertise needed to manage company finances, design investment portfolios, or even become financial entrepreneurs in areas like wealth management or fintech.

Key Learning Areas

- Corporate Finance & Budgeting
- Investment Analysis & Portfolio Management
- Financial Markets & Institutions
- Banking & Insurance
- International Finance
- Financial Modelling and Analytics

Career Opportunities

Finance graduates are vital in corporate firms, banks, startups, and consultancy sectors.

Job Profiles

- Financial Analyst
- Portfolio Manager
- Financial Controller
- Financial Consultant
- Credit Analyst
- Equity Research Analyst
- Financial Planner
- Treasury Analyst
- Investment Banker
- Risk Manager
- Corporate Treasurer
- Asset Manager
- Mergers and Acquisitions Analyst
- Hedge Fund Manager
- Insurance Underwriter

SUBJECTS

Semester 1	Semester 2	Semester 3	Semester 4
Managerial Economics	Financial Management	Financial Derivative – II	Corporate and Social Responsibility
Financial Reporting, Statements and Analysis	Capital, Money & Commodity Market	Mutual Fund and Portfolio Management	UHV 2
Organizational Behaviour	Financial Derivatives	Banking and Operations Management	Internship Project Report & Viva-Voce
Management Practices	Personal Finance and Wealth Management/ Investment Science	Corporate Finance	Case Study Preparations and Presentations
Research Methodology and Intellectual Property Rights	Accounting Software and ERP System	Rural and Micro Finance/ Direct and Indirect Taxes	Corporate and Social Responsibility
Indian Ethos and Business Ethics / Legal and Business Environment	Business Communication	Financial Decision Analysis	
Computer Application for Business	Entrepreneurship	UHV 1	

MBA In Human Resource Management

Program Overview

SSMITA's MBA in Human Resource Management is designed to shape future-ready HR leaders who understand the strategic importance of human capital in organizational success. The curriculum provides students with expertise in areas such as talent acquisition, employee engagement, training & development, conflict resolution, labor laws, and strategic HR planning. With a balanced focus on theory, practice, and soft skills, this program prepares students to foster healthy work environments, lead change, and contribute to organizational growth in a digital and diverse workplace. The HRM specialization emphasizes empathy, ethics, and leadership as key tools for managing the workforce of tomorrow.

Key Learning Areas

- Human Resource Planning
- Talent Management & Development
- Industrial Relations & Labor Laws
- Performance Management Systems
- Strategic HRM
- Organizational Behavior & Change Management

Career Opportunities

This specialization opens doors across industries where people management is key.

Job Profiles

- Human Resources Manager
- Talent Acquisition Specialist
- Compensation and Benefits Manager
- Training and Development Manager
- Employee Relations Manager
- HR Consultant
- Organizational Development Specialist
- HR Business Partner
- Diversity and Inclusion Manager
- HR Generalist
- Performance Management Specialist
- Labor Relations Manager
- HR Analyst
- HR Information Systems Manager
- Change Management Consultant

SUBJECTS

Semester 1	Semester 2	Semester 3	Semester 4
Managerial Economics	Introduction to Human Resource Management	Legal Framework Governing Human Relations	Corporate and Social Responsibility
Financial Reporting, Statements and Analysis	Talent Acquisition & Development	Organizational Change and Interventional Strategies	UHV 2
Organizational Behaviour	Employee Relations Management	Team Dynamics at Work	Internship Project Report & Viva-Voce
Management Practices	Compensation & Benefit Management/ Industrial Psychology & Sociology	Performance Management	Case Study Preparations and Presentations
Research Methodology and Intellectual Property Rights	Human Resource Information System	International Human Resource Management/ Global HRM	Corporate and Social Responsibility
Indian Ethos and Business Ethics / Legal and Business Environment	Business Communication	Strategic HRM	
Computer Application for Business	Entrepreneurship	UHV 1	

MBA In Business Analytics

Program Overview

The MBA in Business Analytics at SSMITA is designed for the data-driven decision-maker. This program teaches students how to gather, clean, interpret, and apply data to solve complex business problems. With a focus on analytical thinking and statistical modeling, students gain hands-on experience using tools like Python, R, SQL, Tableau, and Excel. The curriculum bridges the gap between business understanding and data science, empowering graduates to make strategic decisions in marketing, finance, operations, and HR. Ideal for students who enjoy numbers, patterns, and technology, this specialization leads the way in preparing professionals for the future of intelligent business operations.

Key Learning Areas

- Data Visualization & Storytelling
- Predictive & Prescriptive Analytics
- Business Intelligence Tools (Excel, Tableau, Power BI)
- Big Data & Cloud Computing
- Machine Learning in Business
- Data-Driven Decision Making

Career Opportunities

Graduates become critical players in data-driven roles across industries.

Job Profiles

- Data Analyst
- Data Scientist
- Analytics Manager
- Data Consultant
- Predictive Analyst
- Risk Analyst
- Operations Analyst
- Customer Insights Analyst
- Business Intelligence Analyst
- Data Engineer
- Market Research Analyst
- Business Analyst
- Financial Analyst
- Supply Chain Analyst
- Marketing Analyst

SUBJECTS

Semester 1	Semester 2	Semester 3	Semester 4
Managerial Economics	Quantitative Business Analysis	Pricing Analytics	Corporate and Social Responsibility
Financial Reporting, Statements and Analysis	Data Mining For Business Intelligence	Business Econometrics	UHV 2
Organizational Behaviour	Machine Learning Application For Business	Applied Data Analytics	Internship Project Report & Viva-Voce
Management Practices	Data Visualization/ Web Analytics	Big Data Analytics	Case Study Preparations and Presentations
Research Methodology and Intellectual Property Rights	BA & Tools of BA – R, Python, SPSS	Supply chain analytics / E-Commerce Analytics	Corporate and Social Responsibility
Indian Ethos and Business Ethics / Legal and Business Environment	Business Communication	Retail Analytics	
Computer Application for Business	Entrepreneurship	UHV 1	

MBA In Information Technology & Systems Management

Program Overview

The MBA in Information Technology and Systems Management at SSMITA is tailored for students who aim to become leaders at the intersection of business and technology. The program focuses on equipping students with knowledge about IT systems, enterprise resource planning (ERP), digital platforms, cybersecurity, and business process automation. As businesses increasingly rely on technology to drive growth and efficiency, this specialization prepares students to manage large-scale IT projects, align technology with organizational goals, and lead digital transformation initiatives. The course encourages innovation, critical thinking, and strategic decision-making in technology-enabled business environments.

Key Learning Areas

- IT Infrastructure & Governance
- Enterprise Resource Planning (ERP)
- Cloud Computing & Cybersecurity
- Business Process Automation
- IT Project Management
- Digital Transformation Strategy

Career Opportunities

Ideal for tech-savvy professionals seeking leadership roles in IT-enabled business functions.

Job Profiles

- | | |
|-----------------------------------|-----------------------------|
| ■ IT Manager | ■ Technology Consultant |
| ■ Project Manager | ■ Business Systems Analyst |
| ■ IT Operations Manager | ■ Data Manager |
| ■ Information Security Manager | ■ Technology Strategist |
| ■ Systems Analyst | ■ IT Auditor |
| ■ E-commerce Manager | ■ IT Governance Analyst |
| ■ Technology Risk Manager | ■ Cloud Solutions Architect |
| ■ IT Business Development Manager | |

SUBJECTS

Semester 1	Semester 2	Semester 3	Semester 4
Managerial Economics	Introduction to Information Technology	Big Data Analytics and Management	Corporate and Social Responsibility
Financial Reporting, Statements and Analysis	Information Systems Analysis and Design	Software Testing	UHV 2
Organizational Behaviour	Data Analytics and Business Intelligence	Information Security and Audit	Internship Project Report & Viva-Voce
Management Practices	Information Security and Cybersecurity/ Emerging Technologies in IT	Data Warehouse and Data Mining	Case Study Preparations and Presentations
Research Methodology and Intellectual Property Rights	Introduction to Programming	Software Marketing / Role of IT in Ecommerce and Retailing	Corporate and Social Responsibility
Indian Ethos and Business Ethics / Legal and Business Environment	Business Communication	Managing Software Projects	
Computer Application for Business	Entrepreneurship	UHV 1	

Master of Business Administration (General MBA)

Program Overview

The MBA program at SSMITA is a comprehensive and interdisciplinary management course that provides students with a solid foundation in all key areas of business. Designed to develop versatile leaders, this program combines theoretical knowledge with practical application through case studies, industry projects, simulations, and internships. It fosters managerial competence, critical thinking, ethical decision-making, and leadership skills essential to thrive in today's complex and fast-paced global business environment. This program is ideal for students who seek a well-rounded business education and aspire to work across multiple domains or transition into leadership roles.

Key Learning Areas

- Principles of Management and Organizational Behavior
- Managerial Economics and Business Environment
- Financial and Cost Accounting
- Marketing Management
- Human Resource Management
- Business Law and Ethics
- Operations and Supply Chain Management
- Strategic Management
- Business Analytics and MIS
- Entrepreneurship Development
- Project Management
- Communication and Leadership Skills
- Electives from multiple domains (Marketing, HR, Finance, IT, etc.)

Career Opportunities

Graduates of the General MBA program are equipped to pursue roles across sectors such as manufacturing, IT, banking, retail, consulting, logistics, healthcare, government, and entrepreneurship.

Job Profiles

- Business Analyst
- Marketing Executive
- Financial Analyst
- Management Consultant
- Customer Relationship Manager
- Strategic Planner
- Product Executive
- General Manager
- Operations Manager
- Human Resources Manager
- Sales Manager
- Project Coordinator
- Corporate Trainer
- Supply Chain Executive
- Entrepreneur / Business Owner

List of Scholarships

Social Justice and Special Assistance Department

- Government of India Post-Matric Scholarship
- Post-Matric Tuition Fee and Examination Fee (Freeship)
- Maintenance Allowance for student Studying in professional courses
- Rajarshri Chhatrapati Shahu Maharaj Merit Scholarship
- Post-Matric Scholarship for persons with disability
- Vocational Training Fee reimbursement for the students belonging to Scheduled Caste category Students

Tribal Development Department

- Post Matric Scholarship Scheme (Government of India)
- Tuition Fee & Exam Fee for Tribal Students (Freeship)
- Vocational Education Fee Reimbursement
- Vocational Education Maintenance Allowance
- Vocational Training Fee reimbursement for the students belonging to Scheduled Tribe Category

Directorate of Technical Education

- Rajarshi Chhatrapati Shahu Maharaj Shikshan Shulkh Shishyavrutti Yojna (EBC)
- Dr Panjabrao Deshmukh Vastigruh Nirvah Bhatta Yojna (DTE)

OBC, SEBC, VJNT & SBC Welfare Department

- Post Matric Scholarship to VJNT Students
- Tuition Fees and Examination Fees to VJNT Students
- Payment of Maintenance Allowance to VJNT and SBC Students Studying in Professional Courses and Living in Hostel Attached to Professional Colleges
- Post Matric Scholarship to OBC Students
- Post Matric Scholarship to SBC Students
- Tuition Fees and Examination Fees to OBC Students
- Tuition Fees and Examination Fees to SBC Students

Minority Development Department

- Scholarship Scheme for State Minority Communities Pursuing Higher Professional Education/All Post H.S.C Courses. (Part-I (Technical Course (DTE)

Clubs At SSMITA

Fostering All-Round Development Beyond the Classroom

At SSMITA, we believe that learning doesn't stop at academics. Our vibrant clubs and dedicated institutional committees ensure that every student finds a space to grow, express, and engage with the world around them.

Student Clubs: Learn. Lead. Connect.

Sports Club

Objective: Promote physical fitness, teamwork, and college spirit through engaging athletic activities.

Invitation: If you're passionate about sports, join us to participate in indoor and outdoor games, improve your fitness, and build camaraderie through exciting intercollegiate tournaments and friendly competitions.

Enviro Club

Objective: Spread environmental awareness and implement sustainable practices through student-led eco-initiatives.

Invitation: Join the Enviro Club to lead the green movement on campus! Participate in tree plantations, clean-up drives, recycling projects, and sustainability workshops.

Wellness Club

Objective: Promote mental, emotional, and physical well-being for a balanced student life.

Invitation: Prioritize your health with the Wellness Club. Enjoy yoga sessions, meditation, mindfulness workshops, and health talks that promote self-care and holistic living.

Movie Club

Objective: Celebrate cinema, nurture appreciation for films, and create a space for critical discussion and entertainment.

Invitation: Join fellow cinephiles at themed movie screenings followed by lively discussions, filmmaking contests, and analysis of cinema as an art form.

Cultural Club

Objective: Encourage cultural expression, foster inclusivity, and promote heritage through festivals and traditions.

Invitation: Experience the world's diversity through the Cultural Club. Participate in traditional dances, regional food fests, music performances, and inter-cultural celebrations.

Institutional Committees For Quality And Integrity

1. Internal Quality Assurance Committee (IQAC)

IQAC is the core body that ensures continuous academic and administrative quality improvement.

It plays a crucial role in implementing best practices, tracking performance, and preparing the institution for NAAC/NBA accreditation and NEP 2020 outcomes.

The committee conducts internal audits, feedback analysis, and academic quality reviews.

COMPOSITION OF IQAC-2024-2025

The composition of IQAC has internal as well as some eminent external experts well known in their chosen domain of expertise. They attend IQAC Meetings and give valuable suggestions. They are invited as experts to the departmental presentations. The composition of the IQAC is as follows-

Sr.No.	Name of the Member	Designation
Chairperson		
01	Dr. Pallavi Mandaogade	Director, SSMITA
Members from Management		
02	Mr Abhay Suryawanshi	Treasurer
Co-ordinator of IQAC		
03	Mr Akshay Umbarkar	Assistant Professor
Nominee from Local Societies, Students and Alumni		
04	Dr. M. S Ali	Local society member
05	Mr. Gaurav Thakur	Student representative
06	Ms. Prerna Kirne	Student representative
Nominee from Industrialist and Stakeholders		
07	Dr. A B Marathe	Industry Representative
08	Mr Kamlesh Daga	Industry Representative
09	Adv Atul Bhardwaj	Stakeholders
10	Mr Vikas Vaidya	Stakeholders
Teacher Representatives		
11	Mr Amol Karmarkar	Teacher Representative
12	Mrs Sanyukta Gathekar	Teacher Representative
13	Ms. Sakshi Deshmukh	Teacher Representative
Administrative Officers		
14	Mrs Rakhi Gachke	Head Librarian
15	Mr Rohan Deshmukh	Admin Officer.

2. College Development Committee (CDC)

CDC is a strategic planning body that works on institutional development and policy formulation.

It is important for aligning infrastructure, faculty, and academic growth with long-term goals and UGC/State policy frameworks.

The committee involves all stakeholders in decisions related to campus expansion, budgeting, and planning.

CDC COMMITTEE MEMBERS

Sr.No.	Name of the Person	Association
01	Dr. Smita Suryawanshi	Chairperson
02	Prof. Dinesh Suryawanshi	Secretary
03	Prof. Amit Deshmukh	Teaching Representative
04	Prof. Sanyukta Gathekar	Teaching Representative
05	Prof. Amol Karamarkar	Teaching Representative
06	Prof. Sakshi Deshmukh	Teaching Representative
07	Prof. Rohan Deshmukh	Non-Teaching Representative
08	Dr. A. B. Marathe	Education
09	Shri Nilesh Partani	Industry
10	Dr. Prashant Gawande	Research
11	Mrs. Varsha Bhakare	Social Work
12	Prof. Akshay Umbarkar	Coordinator - IQAC
13	Yash Gandhare	College Student Council President
14	Vaishnavi Bahurashi	College Student Council Secretary
15	Dr. Pallavi Mandaogade	Director

3. Faculty Grievance Redressal Cell

This cell addresses complaints and concerns raised by faculty in a confidential and respectful manner.

It is essential for maintaining a healthy academic work environment and protecting the rights and dignity of faculty as per UGC norms.

It resolves issues related to workload, career progression, and workplace behavior.

FACULTY GRIEVANCE REDRESSAL CELL

As per the rules and regulations addressed by the AICTE / UGC / SGBAU, for student or other stake holders in a Technical Institution, "Grievance Redressal Committee" of Sushila Suryawanshi Management Institute of Technology Advancement, Amravati has been constituted with following Staff in different positions to enquire the nature and extent of grievance.

Sr.No.	Name	Designation	Role	Contact
01	Dr. Pallavi Mandaogade	Director	Chairperson	9766894192
02	Dr. Amol Karmarkar	Assistant Professor	Teacher Representative & Convenor	9823191543
03	Mrs. Sanyukta Gathekar	Assistant Professor	Teacher Representative	9970907546
04	Mrs.Rakhi Gachake	Librarian	Non-Teaching Representative	9158684180
05	Mr Rohan Deshmukh	Admin Officer	Non-Teaching Representative	8793123407
06	Suhas Pachpande	SGBAU Computer Science Department	Representative from the University	9545448062
07	Dr. Shaila Nibjiya	Faculty Biyani college Amravati	External Member	9823264500
08	A representative from among faculties of the college to be nominated by the Director based on academic merit/ excellence in sports/ performance in co-curricular activities-	As and when required	Special Invitee	

4. SC/ST Committee

The SC/ST Committee ensures that students from Scheduled Castes and Scheduled Tribes are treated fairly and receive all entitlements.

It is vital for promoting social justice, inclusion, and equal opportunities as envisioned by NEP 2020.

The committee addresses grievances, monitors reservation benefits, and supports student welfare programs.

SC-ST COMMITTEE

As per The Scheduled Castes and Tribes – Prevention of atrocities Act committee is established under Scheduled Caste and the Scheduled Tribes (prevention of Atrocities) Act. 1989, No.33 of 1989, Dated 11.09.1989) committee is constituted for International Institute of Management Science. To comply with AICTE regulations for the establishment of the Committee for SC/ST (as per the Scheduled Caste and the Scheduled Tribes (prevention of Atrocities) act, 1989, No.33 of 1989, 11/09/1989) the committee for AY 2024-25 is as follows–

Sr.No.	Name	Designation	Role
01	Dr.Pallavi Mandaogade	Director	Chairman
02	Mrs Sanyukta Gathekar	Assistant Professor	Teacher Representative
03	Mrs. Rakhi Gachake	Librarian	Non-Teaching Representative
04	Mr Rohan Deshmukh	Admin Officer	Non-Teaching Representative
05	Dr Kishor Raut	Faculty SGBAU Sociology Dept	External Member
06	Mr. Shubham Dhumale	First Year Student	Student Representative
07	Ms Diksha Bawane	First Year Student	Student Representative

5. Student Grievance Redressal Cell

This cell provides a structured platform for students to report academic, administrative, or personal grievances.

It is key to fostering student confidence, safety, and satisfaction — essential to any learner-centric institution.

The cell works to resolve issues promptly and fairly, ensuring a positive learning experience.

STUDENT GRIEVANCE REDRESSAL CELL

As per the rules and regulations addressed by the AICTE / UGC / SGBAU, for student or other stake holders in a Technical Institution, "Grievance Redressal Committee" of Sushila Suryawanshi Management Institute of Technology Advancement, Amravati has been constituted with following Staff in different positions to enquire the nature and extent of grievance.

Sr.No.	Name	Designation	Role
01	Dr. Pallavi Mandaogade	Director	Chairperson
02	Dr. Amol Karmarkar	Assistant Professor	Teacher Representative & Convenor
03	Mrs. Sanyukta Gathekar	Assistant Professor	Teacher Representative
04	Mrs. Rakhi Gachke	Librarian	Non-Teaching Representative
05	Mr Rohan Deshmukh	Admin Officer	Non-Teaching Representative
06	Rajiv Borkar	SGBAU Student development Committee	Representative from the University
07	Dr. Shaila Nibjiya	Faculty Biyani college Amravati	External Member
08	A representative from among students of the college to be nominated by the Director based on academic merit/ excellence in sports/ performance in co-curricular activities -	As and when required	Special Invitee
09	Ms. Samruddhi Pawade Mr. Mithilesh Dighore		Student Representative

6. Internal Complaints Committee (ICC)

ICC handles complaints related to sexual harassment and promotes a gender-sensitive campus.

It is legally mandated under the UGC (Prevention, Prohibition, and Redressal of Sexual Harassment) Regulations.

The committee creates awareness, provides redressal, and ensures a safe, inclusive environment.

(Gender Sensitization, Prevention and Prohibition of Sexual Harassment of Women Employees and Students and Redressal of Grievances in SSMITA)

As required by AICTE, Sushila Suryawanshi Management Institute of Technology Advancement, Amravati has constituted the Internal Complaints Committee (ICC) headed by the Director of the Institute. This committee is responsible for ensuring the safety of women and youth, and programmes for Gender sensitization on campuses across the region and is earmarked and mandated as a matter of the highest priority by the Authorities. In this direction Sushila Suryawanshi Management Institute of Technology Advancement, Amravati has set up an ICC in August 2023.

Sr.No.	Name	Designation	Role
01	Dr Pallavi Mandaogade	Director	Chairperson
02	Ms. Sakshi Deshmukh	Assistant Professor	Member & Convenor
03	Mr Rohan Deshmukh	Admin Officer	Member
04	Adv. Radhika Deshmukh	Panjabrao Deshmukh Law college	External Member
05	Dr Aruna Kakde	Principal APJ College	External Member
06	Mr Mayur Waghav	Student, MBA First year	Member
07	Mr. Aniket Awazad	Student, MBA First year	Member
08	Ms Vaishnavi Mude	Student, MBA First year	Member
09	Ms. Apurva Umap	Student, MBA First year	Member

7. Anti-Ragging Committee

This committee ensures that the campus is free from any form of ragging or bullying.

Ragging is strictly prohibited under AICTE and UGC rules, and this body safeguards student dignity and security.

It conducts awareness programs, monitors compliance, and takes strict action when needed.

ANTIRAGGING COMMITTEE ANTIRAGGING SQUAD

Sr.No.	Name	Designation	Role	Contact
01	Dr. Pallavi Mandaogade	Director	Chairman	9766894192
02	Mr. Akshay Umbarkar	Assistant Professor	Teacher Representative & Convenor	9923351161
03	Sub Inspector	Nandgaon Peth Police Station, Amravati.		7212384267
04	Mr. Rohan Deshmukh	Admin Officer	Non-Teaching Representative	8793123407
05	Ms. Jaya Bijore	First Year Student	Student Representative	9623000256
06	Mr. Arjun Mahore	First Year Student	Student Representative	7821826676
07	Dr. Nita Honrao	Faculty, Biyani College Amravati	External Member	9422157076
08	Mrs. Madhuri Mahore	Home Maker	Parent Representative	9022108956

8. Institute-Industry Cell (IIC)

IIC builds collaborations between the institute and industries to promote practical learning and employability.

It plays a vital role in aligning the curriculum with real-world needs, supporting NEP's focus on experiential learning.

The cell arranges internships, expert talks, industry visits, and project-based learning opportunities.

INSTITUTION INDUSTRY CELL

Sr.No.	Name	Designation	Role
01	Dr Pallavi Mandaogade	Director	Chairperson
02	Mr. Amol Karmarkar	Associate Professor	Member and Convenor
03	Mrs.Sanyukta Gathekar	Assistant Professor	Teacher Representative
04	Mr. Darshan Chandak	Darshan Industries Textile Division, Amravati	Industry Representative
05	Mr. Akshay Gathekar	G K Industry, MIDC Amravati	Industry Representative
06	Mrs Nisha Sonare	Special Bio chem Pvt. Ltd.	Industry Representative
07	Mr Amol karmarkar	Director T & P	Member
08	Mr Akshay Umbarkar	IQAC Coordinator	Member

9. Institute Innovation Council

SSMITA constitute Institute Innovation Council – IIC which is the initiative of Ministry of Education Govt. of India and AICTE's Innovation Cell. IIC focuses on creating and strengthening the culture of Innovation and Entrepreneurship ecosystem for promoting and supporting students' innovation and sustainable startups from the institution. 100% strength of SSMITA contribute to the scheduled year-round activities of IIC either as coordinator of various Cells of IIC or as active member.

We, the management of Sushila Suryawanshi Management Institute of Technology Advancement (SSMITA), Amravati, hereby undertake that the institution has constituted an Innovation Cell to promote creativity, research, and innovation among students and faculty members.

The Innovation Cell is designed to serve as a platform to encourage novel ideas, foster a culture of innovation, and support research activities aligned with academic and industrial needs.

The constitution of the Innovation Cell is as follows:

INNOVATION CELL

Sr.No.	Name of Member	Member Type (Teaching/Non-Teaching/ Students/External Expert)	Key Role
01	Mr. Shubham Pund	Teaching	Innovation Activity Coordinator
02	Mr. Amol karmarkar	Teaching	Member
03	Mr. Amit Arokar	External Expert	Entrepreneur, Member – Expert from nearby Industry
04	Dr. Piyush Dalke	External Expert	Expert in Innovation Activities, Member – Patent Expert
05	Rasika Kukatkar	Students	Innovation Coordinator, Members
06	Gaurav Thakur	Students	Innovation Coordinator, Members
07	Vikram Dandge	Students	Member
08	Aakanksha Thakare	Students	Member

Internships

The mission statement of SSMITA is in-line with values associated with National Educational Policy 2020. SSMITA believes that education without experience of work or community service is incomplete in shaping any individual through his/her graduating years. The experiential learning derived from working in teams in a real-life work environment can't be substituted enough by just coursework. On other side, for the nation building one cannot forget about the skill needs in prospective employee from industries. By providing the industry needed skills to graduating individual will increases the employability of individual and satisfy the manpower need of industries. The appropriate tool to realise this objective is "Internship".

Adhere to AICTE's Guidelines and procedure to implement Internships at the Post Graduate level students of SSMITA with changes which accommodate the local Socio industrial skill requirements and without disturbing the academic scheme prescribed by affiliated university i.e. Sant Gadge Baba, Amravati University, Amravati.

Objectives: - Internships are educational and career development opportunities, providing practical experience in a field or discipline. They are structured, short-term, supervised placements often focused on particular tasks or projects with defined timescales. An internship may be compensated, non-compensated or some time may be paid.

Following are the intended Benefits to Students -

1. Opportunity to get hired by the industry/ organization.
2. Practical experience in an organizational setup.
3. Opportunity to see how the theoretical aspects learned in classes are integrated into the practical world. On-floor experience provides much more professional experience which is often worth more than classroom teaching.
4. Helps them decide if the industry and the profession is the right career option to pursue.
5. Opportunity to learn new skills and supplement knowledge.
6. Opportunity to practice communication and teamwork skills.
7. Opportunity to learn strategies like time management, multi-tasking etc in an industrial setup.
8. Opportunity to meet new people and learn networking skills.
9. Makes a valuable addition to their resume.
10. Enhances their candidature for higher education.
11. Creating network and social circle and developing relationships with industry people.
12. Provides opportunity to evaluate the organization before committing to a full time position.

OPTIONS OF INTERNSHIP ACTIVITIES

FIRST YEAR

Suggested Period	Winter/Summer Vacation after 1st or 2nd semester	
Total Duration / Weeks	2 – 3 Weeks (100 – 125 Hrs.)	
Head of Activity	Inter/ Intra Institutional Activities	Innovation / IPR / Entrepreneurship
Sub Activity Head	<ol style="list-style-type: none"> 1. Inter/ Intra Institutional Workshop/ Training 1. Working for consultancy/ research project 2. Knowledge Events (Technical / Business / Others) 3. Contribution in Incubation/ Innovation/ Entrepreneurship Cell/ Institutional Innovation Council 4. Learning at Departmental Lab/Tinkering Lab/ Institutional workshop 	<ol style="list-style-type: none"> 1. Participation in innovation related completions for eg. Hackathons etc. 2. Development of new product/ Business Plan/ registration of start-up 3. Participation in all the activities of Institute's Innovation Council for eg. IPR workshop/ Leadership Talks/ Idea/ Design/ Innovation/ Business Completion/ Technical Expos etc. Work experience at family business
Document as Evidence	Certificate of completion activity	Certificate for Point no. 1, 2 & 3; Declaration by Parent for Point No. 4
Evaluated By	Program Head / Cell In-charge	<ol style="list-style-type: none"> 1. Faculty Mentor; 2. Program Head; 3. President or Convener of ICC; 4. TPO

FINAL YEAR

Suggested Period	Winter Vacation of 3rd Semester and Academics of 4th Semester		
Total Duration / Weeks	6 - 8 Weeks (240 – 320 Hrs.)		
Head of Activity	Internship	Rural Internship	Project / Research Work
Sub Activity Head	Internship with Industry/ Govt. / NGO/ PSU/ Any Micro/ Small/ Medium enterprise/ Online Internship	Long Term goals under rural Internship	As specified in the curriculum of the prescribed by Sant Gadge Baba Amravati University (Affiliated University)
Document as Evidence	Report submitted	Report submitted	Project Report Submitted
Evaluated By	Faculty Mentor and Industry supervisor	Faculty Mentor / NSS/NCC head / Mentor designated from Village	Project Head / Guide
Academic Credits	4	4	4

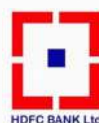
Internship Process

- 01 Registration of Candidates for Internship year wise
- 02 Receiving Job Description Form
- 03 Sending Internship Information to Registered Candidates
- 04 Collecting Consent Data from interested Registered Candidates
- 05 Refining Data of Eligible Candidates
- 06 Sending Data of Final Eligible Candidates to Company
- 07 Selection Process
- 08 Result with Offer Letter
- 09 Acceptance of Offer Letter by Candidates
- 10 Execution of Internship
- 11 Report Submission of Internship at the end
- 12 Performance evaluation by concern authorities

Placement Process

- 01 Registration of Final Year Students
- 02 Categorizing Students in Seeking
a. Placement, b. Entrepreneurship, c. Higher Education
- 03 Receiving Job Description – JD from Company
- 04 Sending JD and Company Information to Registered Candidates
- 05 Collecting Consent Data from Interested Registered Candidates
- 06 Refining Data of Eligible Candidates
- 07 Sending Data of Final Eligible Candidates to Company
- 08 Execution of Selection Process
a. Pre Placement Talk
b. Aptitude Online Assessment (Optional)
c. Group Discussion (Optional)
d. HR/Domain Interview
- 09 Selection with Offer Letter
- 10 Acceptance of Offer Letter by Candidates
- 11 Follow up for Joining of Candidates

Partner Industries For Internship



Placement

Training and Placement Cell

Training and Placement Cell is the most vibrant cell of the college. The Training and Placement Cell conduct activities which are instrumental for the student's career development. The active and expert team of cell execute the structured plan of training activities which focus on employability enhancement of fresh Management Graduates. Activities includes training on English Communication, Soft Skills, Aptitude on non-technical front essential traits for fresher recruitment. Also, on technical front cell motivate students to get trained in profile specific skills. Sole objective is to reduce the skill gap.

The training and placement objectives are achieved with strong Industry Institute Interaction (III) which will leads to the higher placement performance since inception of the cell. Regular interaction with industry in regards of Industry visits by faculties and students, TPO – HR meets, Guest / Expert session from industry personals and MoUs with industries to cater various Technical and Non-Technical skill needs of students and faculties through Internship, workshops, Live projects, consultancy projects and many more.

The Connect with various Sector Skill Councils to name few: NASSCOM, BFSI, IASC, Logistics, MEPSC, Telecom, etc. for Industry Certified Courses and Internships. That's the way of fulfilling the industry – Academia Skill Gap. This will lead to develop the industry ready human resource.

The cell is indeed requirement of time and certainly will contribute to increase the Employability of Students, so that these skilled students will serve to industries for sectoral growth and subsequently to development of developed nation – INDIA.

T & P Cell Objectives –

1. To provide industry needed skill Trainings to graduating students which are profile specific
2. Facilitate graduating student with industry needed Globally recognized certifications
3. Provide the internship opportunities to trained candidates in relevant sector/domain
4. Provide placement opportunities to trained candidates directly/post internship

Placement Process –

1. Registration of Final Year Students
2. Categorizing students in seeking a) Placement, b) Entrepreneurs, c) Academics
3. Receiving Job Description – JD from Company
4. Sending JD and Company Information to Registered Candidates
5. Collecting Consent data from interested Registered Candidates
6. Refining data of eligible candidates
7. Sending data of final eligible candidates to Company
8. Execution of Selection Process
 - a. Pre-Placement Talk
 - b. Aptitude online Assessment (Optional)
 - c. Group Discussion (Optional)
 - d. HR / Domain Interview
9. Selection with Offer Letter
10. Acceptance of Offer Letter by Candidate/s
11. Follow up for Joining of candidate/s

Our Recruiters



MBA Admission Process

The MBA admission process at Sushila Suryawanshi Management Institute of Technology Advancement follows a structured and transparent approach to ensure fair and merit-based selection of candidates.

Admission is conducted in accordance with the guidelines and schedules provided by the State Common Entrance Test Cell, Maharashtra State (State CET Cell) and the Directorate of Technical Education, Government of Maharashtra (DTE), under the Centralized Admission Process (CAP). All candidates must ensure they meet the eligibility criteria and possess all necessary documents as outlined in the State CET Cell admission information brochure for MBA.

It is mandatory for all aspiring candidates to register and confirm their online application form for MAH-MBA/MMS-CET through the official website.

Overview of the steps involved:

1. Online Registration and Application :

- Candidates must register online on the official website (www.mahacet.org) as per the schedule.
- Those who have already registered for MAH-MBA/MMS-CET need not pay any additional fees for admission registration. However, candidates with valid scores from other recognized entrance exams (CAT, CMAT, XAT, ATMA, MAT, GMAT) must pay a registration fee through online payment methods.

2. Document Upload and Verification :

- Candidates must scan and upload the required documents during the online application process.
- Document verification can be done via E-Scrutiny (online mode) or Physical Scrutiny (at designated centers). Candidates choosing E-Scrutiny need not visit the centers physically, as their documents will be verified online.

3. Eligibility Criteria:

- For Maharashtra State Candidates: Candidates must be Indian nationals, have a Bachelor's degree with at least 50% marks (45% for reserved categories and PWD candidates from Maharashtra), and have a non-zero score in MAH-MBA/MMS-CET 2023.
- For All India Candidates, Union Territory of Jammu and Kashmir, and Ladakh Migrant Candidates: Similar criteria as above, but they can also present scores from other recognized entrance exams (CAT, CMAT, XAT, ATMA, MAT, GMAT).
- For NRI/OCI/PIO, Children of Indian Workers in Gulf Countries, and Foreign Nationals: A Bachelor's degree with at least 50% marks and any other criteria set by the relevant authorities.

4. Application Confirmation:

- Candidates must confirm their application form after completing the document upload and verification process. This can be done online or at a Physical Scrutiny Center, depending on the mode chosen.

5. CAP (Centralized Admission Process) Rounds:

- Candidates participate in CAP rounds where they fill and confirm their options for institutes and courses.
- Seat allocation is done based on merit, preference, and availability.

6. Reporting and Fee Payment:

- After seat allocation, candidates must pay the seat acceptance fee online and report to the allotted institute for admission confirmation.
- Candidates must present the original documents for verification at the institute.

7. Important Notes:

- Reserved category candidates must produce valid caste, tribe, and non-creamy layer certificates.
- EWS candidates must provide the eligibility certificate as per the state government's format.
- Document verification and confirmation must be completed within the stipulated timelines, and candidates are advised to keep track of the official notifications and updates on the website.

Admission Process

Document Verification

1. Candidate Registration
2. Candidate Login
3. Fill Type of Candidature
4. Type Details
5. Category Details
6. Qualification Details
7. Personal Details
8. Upload Photo and Signature
9. Payment details
10. Printable Application form
11. Go to FC

Admission Procedure

1. Advertisement by CET Cell
2. Online Filling & Submission of Application Form
3. Appearing for MAH MBA CET / CMAT / CAT & MAH - MCA CET Exam
4. Registration through Online Application
5. Declaration of CET Result
6. Document Verification at Facilitation Center for CAP
7. Filling up of option form for CAP rounds
8. Seat Allotment for CAP
9. Confirmation of Admission at reporting center
10. Reporting & Confirmation of admission at allotted Institute
11. Course Commencement

MBA Fees Structure

Academic Year 2025-26 FIRST YEAR

Category	OPEN/ Against CAP/ Institute Level	OBC	SC/ST	VJ/NT/ SBC	EBC/ EWS	Minority	TFWS / Girls_TFWS	Candidate appeared for exam other than MBA CET (CAT, ATMA, CMAT, XAT, etc.)
Tuition Fee	86,878	43,439	0	0	43,439	86,878	0	86,878
Development Fee	9,122	9,122	0	9,122	9,122	9,122	9,122	9,122
Cauton Money (Refundable)	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Total	98,000	54,561	2,000	11,122	54,561	98,000	11,122	98,000

Free Education for Girls by Government of Maharashtra is indicated as - Girls_TFWS

Academic Year 2025-26 DIRECT SECOND YEAR

Sr. No.	Particulars	Details
01	Tuition Fees	86,878
02	Development Fees	9,122
03	Cauton Money (Refundable)	2,000
Total		98,000

Note - NO scholarship is available for admission to DSY students.

Testimonials

Testimonial 1 :

Kaviraj Gayakwad, Marketing Management

"It's exciting to be the first! Our marketing program is brand new, and I love that we're paving the way for future marketers. The professors are amazing, and the coursework is challenging – just like the real marketing world. I know this program will prepare me for anything."

Testimonial 2 :

Shravani Metkar, Finance

"Joining this new MBA program was the best decision ever. The environment is electric – everyone is focused on pushing boundaries. The finance program is comprehensive, but it covers everything you need to know to succeed in today's crazy financial world. Plus, it's the only one of its kind in Amravati – pretty cool, right?"

Testimonial 3 :

Vaishnavi Bahurashi, Human Resource Management

"Being part of the first HR class is both unique and rewarding. The program is designed to give us the perfect mix of theory and practical skills – exactly what HR professionals need today. Plus, our college is the first in Amravati to offer this specialization under Sant Gadge Baba Amravati University. I'm proud to be part of something groundbreaking!"

Testimonial 4 :

Information Technology and Systems Management

"Being in the first class at this college feels amazing. Their IT program is one-of-a-kind in the area, and the way they teach is perfect for someone who loves academics like me. The professors are dedicated, the facilities are top-notch, and the curriculum keeps us up to date with the ever-changing tech world."

Testimonial 5 :

Vaishnavi Ambadkar, Business Analytics

"There's definitely a lot of excitement being in the first class of a brand-new program! I'm most interested in the business analytics specialization. I'll learn everything there is to know about the latest tools and techniques and get hands-on experience. Plus, being the only college in Amravati with this program under Sant Gadge Baba Amravati University means we're guaranteed a quality education that will help us stand out to employers."

Central Library

At SSMITA, the library holds a central role, serving as an integral part of our teaching program. Our library is not just a collection of books; it is an active hub for original thinking. We strive to provide opportunities for self-education to all deserving and enthusiastic students, fostering a sense of responsibility in the pursuit of knowledge. Our goal is to inspire students to seek, evaluate, and understand knowledge, helping them stay current with trends and explore new disciplines. Additionally, we support our teachers in staying updated with advancements in their fields. Our library aims to be a social institution that conserves, communicates, and extends knowledge, meeting the recreational, informative, and inspirational needs of both staff and students.

Library Resources:

1. Print Collection: Includes General Books for home reading, Reference Books for in-library use, and Textbooks for coursework.
2. Journals and Magazines: Subscriptions to professional journals, general magazines, and daily newspapers.
3. Non-Print Collection: Access to digital resources via our knowledge resource centre.

Key Resources and Features

1. National Digital Library of India (NDL): Free access to a vast collection of books in multiple languages.
2. E-PG Pathshala: Curriculum-based content across various disciplines.
3. Shodhganga: Open access to theses and dissertations from Indian universities.
4. Shodhgangotri: Repository of ongoing Indian research.
5. MOOCs: Free online courses from reputable universities, accessible via platforms like NPTEL, SWAYAM, and EduKart.
6. OPAC Service: Online catalog to search the library's collection.

Wi-Fi: Campus-wide Wi-Fi access, including the library.



Infrastructure At A Glance



Language Lab



Library



Canteen



Computer Center



Classroom



Tutorial Room



Seminar Hall



Reprography



Sick Room



Multimedia Pc in Library

- 10000 Sq. Ft. Spacious campus
- 200 seating capacity Seminar Hall
- 300 MBPS Wi-Fi Enabled Internet Campus
- Modern Classroom with Audio Visual Capabilities
- Smart Classroom for Enhanced Learning Environment.

Udhyam

Empowering Entrepreneurship



Campus Life

Annual Cultural Event



Campus Life

Sports Day



Campus Life

UMANG



Campus Life

National Day Celebration



Independence Day



Republic Day



Campus Life

MOU'S



Amravati Management Association



Smartbridge



MKP IT Services

Campus Life

Diwali Milan



Campus Life

Guest Lectures



Geo Tech



Cyber Security



Interaction Unit,
Vivek Joshi, Director & CEO Sundaram Clayton Ltd., Chennai



Campus Life

Library Activities



Knowledge Resource Center Visit



Wachan Prarna Din



Wachan Sankalp Maharashtra



Essay Prize Distribution



Book Exhibition

Campus Life

Other Activities



Parents Meeting



Industry Visit



Women's Day



Aacharya Chanakya Kaushalya
Vikas Kendra



Youth Day



Guest Lecture



Book Exhibition



Shivayee Education Social and Medical Trust, Amravati

SUSHILA SURYAWANSHI MANAGEMENT INSTITUTE OF TECHNOLOGY ADVANCEMENT

Approved by - AICTE, Delhi & DTE, Maharashtra

Affiliated to - Sant Gadge Baba Amravati University, Amravati



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